

Invest in your business



Online Targeted Advertising

Unlike TV, Radio or Billboards, targeted online display advertising reaches a **specifically chosen audience** of only those who are **your ideal customer**.

TARGETS

Competitor Customer Targeting

Advertise to those who are customers of your competitor

New Customer Targeting by Demographics

Advertise to only those who fit the description of your ideal customer

AD Placement

Place your ads on devices of people who

- Browse sites similar to yours
- Searched for products you offer
- Recently visited your website
- Have visited your competitor's place of business
- Are attending a convention, seminar or event



ROI DATA

Total Reach

- 100K Monthly Impressions (minimum)
- 40,000 - 50,000 Unique Individuals (average)

Advertisement Clicks

- Number of real time ad clicks & website visits

In-Person Visits

- How many viewed your ad online, then visited your business

Example Websites & Apps Where ADs Run



www.highgate-media.com



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